





## Spring 2007 Newsletter

refractive surgery or cosmetic coordinators, and you will be given the name and phone number of a previous patient who has agreed to share his or her experience with you.

### How Do You Know Which Facial Filler Is Right For You?

Facial fillers have gained increasing popularity as a non-invasive method to fill in facial lines and creases. The ideal facial filler is long lasting, easy to inject and affordable. There are now a wide range of advanced facial fillers, each having unique characteristics and uses.

Juvéderm®, the newest facial filler, fills lines and folds and lasts 4-8 months depending on where it is injected. Radiesse®, just approved for cosmetic uses, lasts one year or longer, and Sculptra™, the only agent that specifically increases volume in the face, can last 2-3 years. In addition, the FDA just approved ArteFill®, the only permanent cosmetic filler.

Dr. Eviatar, an expert and pioneer in the use of facial fillers, can advise patients which of these products would be most appropriate.

Non-invasive procedures are becoming more popular than ever because of little downtime, increased safety and natural looking results. The facial fillers mentioned above, as well as BOTOX® Cosmetic, and Thermage™ are increasingly used instead of surgery.

### Thermage™ Has Expanded Applications

*Body by Thermage, Face by Thermage and Eyes by Thermage.* These non-invasive procedures produce results that can last for years with little or no downtime, and relief of any anxiety or discomfort during the treatment can be achieved with oral medication or light sedation. We are now offering an introductory discount of \$500 on your first treatment through June 30, 2007. There is a video on our website if you'd like to learn more about Thermage™.

### Dermik and Bioform Help Patients with Lipatrophy

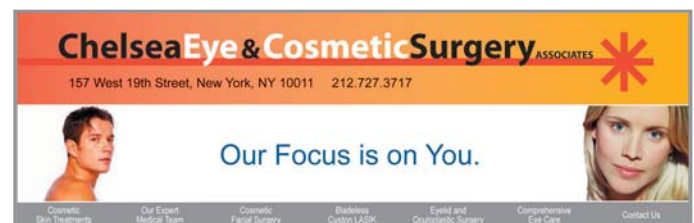
For patients with lipodystrophy who have low incomes, there are financial assistance programs available for Sculptra™ and Radiesse®. Our cosmetic coordinators can provide information about participation in these programs.

### Lectures and Research

Dr. Eviatar will be a trainer at the Radiesse® physician training meeting to be held on May 1 at the Waldorf Astoria Hotel in NYC. The focus of this meeting will be the treatment of facial lipoatrophy (facial wasting) in HIV+ patients. He will also be presenting data at the Radiesse® Medical Education Faculty Development Program in mid-May in Carefree, AZ.

Drs. Coad and Eviatar are active members of the prestigious NY Keratorefractive Society. Dr. Coad presented "Challenging LASIK Cases" at the April 2nd meeting of the Society, and he has been elected President for the next academic year.

Ongoing Research – We pride ourselves on being at the forefront of the newest medical advances and techniques. For information about our current research studies and medical trials, click on the Ongoing Research button at [www.ChelseaEye.com](http://www.ChelseaEye.com).



### www.ChelseaEye.com Gets a New Look!

Check out our updated and informative website to get information on any of the products or treatments mentioned in this newsletter.

### Introducing Expanded Weekday and Weekend Hours

We welcome the addition of Lou Kushner, OD, who specializes in contact lenses and primary eye care to the Chelsea Eye family. His presence enables us to offer expanded evening and weekend hours. Our office is now open every Saturday from 9AM until 5PM for eye care appointments with Dr. Kushner as well as skincare appointments with our aesthetician, Alicia Hilferty.

### The Gallery at Chelsea Eye

Our current exhibition by Ann Woodward will close on April 30. Works by our next featured artist, Armand Ortiz, will be on view from May 1 through July 31.



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## From Our Patients

*"Having worked in the healthcare field for over 25 years, I generally know the right questions to ask and am a very discriminate "user" of services provided by a physician. I had been looking for a job for about 6 months and was beginning to feel somewhat down as it had never taken me that long to find a job. I was beginning to be concerned about my age (53), and my sense was that younger looking candidates would get first preference (a reality). As I prided myself on looking natural, I had never had any cosmetic procedures done. I did an Internet search, found Chelsea Eye & Cosmetic Surgery Associates and met with Dr. Eviatar for a consultation. The outcome of my meeting was that I would have Botox® to soften the horizontal lines across my forehead and Sculptra™ to fill out my face as it was narrow and my skin had lost some of its elasticity. My confidence in Dr. Eviatar comes from the fact that above all else, he is honest and open, will NOT push procedures that one doesn't need and has remarkable skill in administering both Botox® and facial fillers. My results were astonishing—through the use of Sculptra™, Botox®, and later Radiesse™, the hands of time were turned back. I don't look as though I had any major work done but look refreshed and younger. Of course, I got that perfect job—was it the result of looking younger or my renewed confidence in myself? I believe that it was attributable to looking younger and will remain a devoted and trusting patient of Dr. Eviatar (probably forever)."*

- Sharon A.

*"Not knowing anything about Radiesse, only that I was searching for a natural, safe and substantial lasting filler that I could achieve during my lunch hour, due to lipoatrophy in my face. I met with Carolyn at Chelsea Eye, she immediately understood how I felt, she advised me about Radiesse (which I had not heard of) and explained the procedure. After receiving the injections, I was shocked and amazed at who was looking back at me from the mirror, it was really me. I was drawn to tears. My appearance was given back to me.*

*Radiesse has returned my confidence, my existence and a POSITIVE look of life to me, again. Socially and at work or when I enter a room or walk through a crowded area or stand in a subway car, I can do so with my face up high, feeling all that wonderful about myself.*

*I have shared my experience with others, in the hopes that they see the opportunity to regain their lives. As a continued patient, Radiesse has changed and improved my life, by allowing me to have a tool in my hands with which to attain the quality of my life that I RADIANTLY deserve."*

Kindest Regards,  
Richard

*"I had always considered my eyes to be my best feature, so it was very upsetting for me that over the past twelve years I was unable to use them to their fullest ability. My vision was so bad that I couldn't even make out the facial features of a person sitting about five feet away from me. Sure, glasses and contact lenses helped but the constant trips to the eye doctor for prescriptions, contact lens refills, and replacements for lost glasses became a nuisance. Not to mention that my contact lenses were irritating, constantly ripping, and moving around in my eye. I looked into vision correction surgeries, but because my eyes had not matured I was not an appropriate candidate, so I let the idea of surgery go. It wasn't until after college, when I started working for Chelsea Eye As-*

*sociates and heard of their successes with LASIK, that I became interested once again. Working at the front desk, I got to see many patients who have had LASIK and how happy they were with the results and I thought that this is something I would love to do for myself. Chelsea Eye made that dream a reality. Dr. Eviatar and the entire staff made the experience quick, comfortable and pain free. I was even able to return to work the very next day and this time, without my glasses. Because of LASIK, I have crisp and clear vision, and I can't believe that I am seeing through the same eyes. Now I can say that Dr. Eviatar and everyone at Chelsea Eye Associates have literally given me a new view on life."*

- Olga K.

**ChelseaEye & Cosmetic Surgery** ASSOCIATES

157 West 19th Street, New York, NY 10011 [www.ChelseaEye.com](http://www.ChelseaEye.com)



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Offer expires June 30, 2007